

Aligned to Achieve (A2A)



Play the Game. Align the Team. **Achieve Together.**

What is A2A?

A2A is a game-based alignment platform that turns strategy into an interactive, energising experience. It is available as a physical card game or as a digital platform for online and hybrid teams.

How it works

Teams play A2A by selecting cards that represent strategies, enablers, and activities most critical to their goals. Through discussion and consolidation, groups identify priorities and blockers, then receive a concise, actionable report that captures agreed outcomes.

Why A2A

Aligning Strategy with Action Has Never Been This Simple

- **Engage Teams:** A2A's unique gamified approach transforms strategic alignment into an interactive experience everyone wants to be part of.
- **Clear Direction:** We help your teams see the bigger picture and understand how their roles directly impact business outcomes.
- **Actionable Insights:** Gain unprecedented visibility into blockers, strengths, and opportunities to streamline operations and foster growth.
- **Real-Time Adaptability:** A2A keeps your teams agile, enabling them to adapt and realign as market conditions shift.

The A2A Experience



Collaborative Goal Setting: Define clear, actionable objectives.

Blocker Identification: Uncover and eliminate what's holding your teams back.

Impact Analysis: Understand how key business drivers affect your goals.

Activity Planning: Define concrete steps to achieve objectives and overcome blockers.

Team Alignment: Ensure everyone understands their role to achieve the bigger picture.

Real-world results

We have Case Studies from IT organisations, professional services firms, online retail, not-for-profits, to surf lifesaving clubs. A2A has helped teams set new directions, increase engagement, and achieve ambitious growth targets. The process consistently delivers clarity, buy-in, and momentum for change.

Find out more at aligned2achieve.com