

Aligned to Achieve (A2A)



A Strategy and Delivery Platform for Consultants and Advisory Firms

What is A2A?

Aligned to Achieve (A2A) is a structured strategy and alignment platform used by consultants to help clients clarify strategic direction and translate intent into practical, executable priorities.

A2A gives consultants a repeatable way to engage clients early, structure high-quality strategy conversations, and create clear outputs that naturally lead into delivery and transformation work.

How it works

Teams play A2A by selecting cards that represent strategies, enablers, and activities most critical to their goals. Through discussion and consolidation, groups identify priorities and blockers, then receive a concise, actionable report that captures agreed outcomes.

Built for Consulting Engagements

A2A is designed for consultants who facilitate client strategy and alignment sessions, delivered in person, digitally, or in a hybrid format.

Using a structured card-based framework supported by a digital reporting platform and AI enablers, A2A helps consultants and their clients to:

- **Engage Teams:** A2A's unique gamified approach transforms strategic alignment into an interactive experience everyone wants to be part of.
- **Clear Direction:** We help your teams see the bigger picture and understand how their roles directly impact business outcomes.
- **Actionable Insights:** Gain unprecedented visibility into blockers, strengths, and opportunities to streamline operations and foster growth.
- **Real-Time Adaptability:** A2A keeps your teams agile, enabling them to adapt and realign as market conditions shift.

The A2A Experience



Strategy Clarification: Define strategic direction and outcomes.

Constraint and Risk Identification: Surface what will limit delivery or performance.

Impact and Trade-off Analysis: Understand implications of strategic choices.

Delivery Pathway Definition: Identify where intervention, change or capability uplift is required

Alignment and Ownership: Create leadership buy-in and clarity on next steps

Real-world results. We have Case Studies from IT organisations, professional services firms, online retail, not-for-profits, and surf lifesaving clubs. A2A has helped teams set new directions, increase engagement, and achieve ambitious growth targets.

The process consistently delivers clarity, buy-in, and momentum for change.

Find out more at aligned2achieve.com